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## FOR IMMEDIATE RELEASE

### Industry Veteran Bob Hedman Returns to the Ewing Team

*Charismatic Hedman offers a roll-up your sleeves and jump-in approach to residential and commercial sales.*

**October 16, 2007, Modesto, Calif.**—After a four year sabbatical from Ewing, Bob Hedman, expert irrigation designer with decades of industry experience, returns to his Ewing roots as a residential and commercial sales representative covering California's Central Valley.

Hunter, fisherman, and irrigation philosopher, Hedman spent the last four years as a general contractor for a major landscape contracting company.

When Hedman initially joined Ewing, he assisted Jim Borneman (vice president of education for Ewing) with leading irrigation design and troubleshooting seminars.

"We would cover many subjects from simple front yards to complex commercial projects," said Hedman. Hedman and Borneman will reunite to conduct an irrigation troubleshooting seminar in Modesto, Calif. on January 8, 2007.

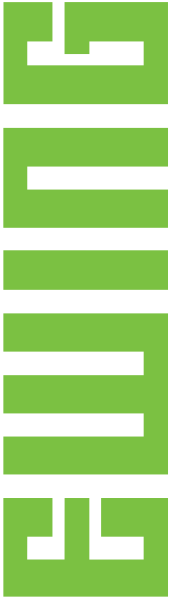
Prior to Ewing, Hedman spent five years doing agriculture irrigation design and more than eighteen years as a landscaping superintendent. Hedman is an Irrigation Association certified irrigation designer and is a member of the California Landscape Contractors Association (CLCA).

Hedman holds a degree in recreational park management with an emphasis in planning and design. He also minored in landscape architecture from Chico State University, and completed Cal Poly, San Luis Obispo's water management irrigation and pumps courses.

"When I first came to Ewing everyone told me I had to learn how to play golf because many of my clients played golf," Hedman said. "I don't golf, but I can offer my clients something else." "If there is anyone who wants to join me in a central valley hunting expedition, just ask."

Hedman is willing to go the extra mile for his customers by visiting job sites to figure out existing or potential problems. He is available to help with any job quotes or questions. Currently, he is acting as Modesto's interim branch manager.

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and residential irrigation supplies, landscape and agronomic products, low-voltage lighting, erosion control, water features and industrial plastics to professionals serving the landscaping, turf, golf, and industrial industries. Ewing offers more than 170 convenient locations from coast to coast. Visit Ewing online at [www.ewing1.com](http://www.ewing1.com).

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