



Contact: Lacy Ravencraft
602.437.9530 | 800.343.9464
Email: lravencraft@ewing1.com
www.ewing1.com

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FOR IMMEDIATE RELEASE

Ewing Diversifies, Adds Hardscape Supplies to Product Offering

Responding to landscape professionals' desire to diversify, Ewing now offers hardscape supplies and education.

April 20, 2009, Phoenix, Ariz.—Landscape professionals seeking new business development opportunities can now take advantage of the products, services and education aligned with Ewing Irrigation Products' new hardscape division. Ewing now supplies a wide range of products and education programs for both experienced hardscape professionals and those new to the trade.

As national product manager for hardscape and geo supply, Bruce Basehore will provide expert consultation in the areas of retaining wall materials and construction, as well as materials and installation for pavers and garden walls. According to the Interlocking Concrete Pavement Institute's (ICPI), more than 800 million square feet of pavers are sold annually in the United States and Canada. Hardscape offers contractors a ripe opportunity to expand their scope of services.

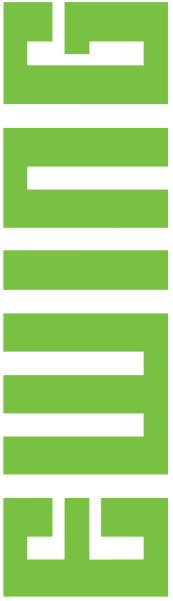
"Landscape and irrigation contractors that aren't offering hardscape services are missing out on a huge opportunity to grow their business," said Basehore. "Our goal is to provide contractors with the products and education they need to support their business development objectives with hardscape."

A former Ewing customer, Basehore has invested ten years in the hardscape industry, with more than 40 years of experience in the concrete and masonry industry. More recently Bruce served as the western territory sales manager for Rockwood Retaining Walls. He will operate out of Ewing's home office, located at 3441 E. Harbour Drive in Phoenix, Ariz., and is available at bbasehore@ewing1.com.

Ewing's hardscape line includes interlocking and permeable pavers, garden and retaining wall blocks, and supporting products such as polymeric joint sand and geotextile fabric. Ewing also offers a complete line of hardscape maintenance and erosion control products. Premier manufacturers include Pavestone, Rockwood, Techniseal, Snap Edge, Mutual Materials, Acker-Stone, Hardscape USA, Basalite, Airvol, Silver Creek and more.

Hardscape installation and maintenance supplies are now offered in select markets, including Oregon, Washington, California, Arizona, Southern Nevada and the Southeast region (Atlanta, Birmingham and Nashville), with plans to expand into remaining Ewing markets by 2010. Consult your local Ewing branch for details by visiting www.ewing1.com/locations.

Ewing is an active member of the Interlocking Concrete Pavement Institute, National Concrete Masonry



Association and the Geosynthetic Materials Association.

About Ewing

Ewing is your premier source for conservation solutions and a leading authority on the latest water management products, trends and best practices. Ewing provides water management solutions, commercial and residential irrigation supplies, landscape and agronomic products, hardscape, landscape lighting, erosion control and water features to professionals serving the landscaping, turf, golf and industrial plastics industries. Ewing offers more than 190 convenient locations from coast to coast. Visit Ewing online at www.ewing1.com.

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