



Contact: Sarah Ellis
602.437.9530 | 800.343.9464
Email: sellis@ewing1.com
www.ewing1.com

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FOR IMMEDIATE RELEASE

Ewing Opens New Alabama Location, Sets up Shop in Huntsville

Deepening its roots in the market, Ewing opens its fifth Alabama location in Huntsville.

March 19, 2009, Phoenix, Ariz.—Viewing Alabama’s tremendous opportunity for growth, Ewing Irrigation Products opens a new location in Huntsville.

Located at 2703 University Drive N.W., the 6,500-square-foot Huntsville location will run under the management of Thomas Erb, a 25-year Green Industry veteran who specializes in landscape lighting, irrigation troubleshooting and pumps, as well as maintains a certification through the Interlocking Concrete Pavement Institute (ICPI).

Having formerly served as an irrigation contractor in Alabama and Florida, Erb understands what distributors need to bring to the counter to best serve their customers needs.

“We will work hard toward establishing ourselves in the market by focusing on what matters to the customer—inventory, pricing and a knowledgeable staff,” said Erb. “We plan to help our customers diversify their service offering by providing education on new product lines such as landscape lighting and water features.”

Another advantage of Ewing, Erb notes, is their strong conviction to water conservation products, which are becoming even more crucial to a landscape professional’s livelihood in the industry. Ewing offers the latest water-saving technologies such as water-efficient sprinklers, ‘smart’ controllers, soil-moisture sensors, rain sensors, drip irrigation components and other weather-based irrigation products.

Erb is planning to host several educational seminars throughout the year including troubleshooting seminars, installation workshops and vendor-sponsored training for industry professionals interested in expanding their knowledge base.

Joining Erb is Jeff Hoot, nine-year Green Industry veteran with extensive experience in both the distribution sector and landscape maintenance.

To learn more about Ewing or to meet the Huntsville team, stop by the branch or call 256.288.0506.

Ewing first entered the Alabama market in 2003 with the opening of its Mobile, Alabama, location.

About Ewing

Ewing is the premier source for conservation solutions, and a leading authority on the latest water management products, trends and best practices. Ewing provides water management solutions, commercial and residential irrigation supplies, landscape and agronomic products, hardscape products, landscape lighting, erosion control, water features and industrial plastics to professionals serving the landscaping, turf, golf and industrial industries. Ewing offers more than 190 convenient locations from coast to coast. Visit Ewing online at www.ewing1.com.